

**MEDIA ALERT:**

**Women's Leadership Exchange Atlanta Conference**

**A Reason for Women Business Owners Who Want to Grow Their  
Businesses to Finally Get out of the Office!**

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**Make plans now to attend the Women's Leadership Exchange Atlanta conference!**

When was the last time you got out of the office, learned valuable new growth strategies from top experts like you, and connected with like-minded professionals in your area?

**WHO:**

**Featured speakers include:**

- **Maxine Clark**—CEO of Build-A-Bear Workshop, a multimillion dollar retail chain
- **Sheila Johnson**—Co-founder of Black Entertainment Television and owner of the WNBA's Washington Mystics
- **Gloria Allred**—Leading Women's Rights Attorney
- **L. Marilyn Crawford**—President and CEO of Primetime OmniMedia, Ltd., agency to the stars
- **Sara Blakely**—Founder of the Atlanta-based Spanx Footless Pantyhose
- Ten Top Business Experts

**WHAT:**

The Fourth Annual Women's Leadership Exchange Atlanta conference provides a unique opportunity for women to connect with other entrepreneurs and top executives and focus on making their already successful businesses even more successful. The conference will offer top-notch speakers, seminars and panel discussions. New to Atlanta this year is WLE's Speed Coaching Program, in which women business experts will be available for intensive, five-minute consultations with attendees throughout the day.

**WHERE:**

Cobb Galleria at 2 Galleria Parkway, Atlanta, GA

**WHEN:**

Tuesday, September 19, 2006 – 7:30 a.m. to 7:00 p.m.

**(For more information on the conference and to register, visit [www.womensleadershipexchange.com](http://www.womensleadershipexchange.com) or call (888) 937-5800.)**

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